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U. S. Department

Pawla's Violet Gardens

"Violet Wonderland"

153 Wharf Road, Capitola, California

Pawla's Violet Gardens

153 Wharf Road — CAPITOLA, CALIFORNIA

No. 1. *Victory Violet*

Think of a blossom of richest Violet brilliance wiith petals of velvety softness. Add to that a pleasing woodsie fragrance and you have a little glimpse of the Victory Violet. Its blooms last three to five days longer than most cut violets. It is sturdy, will grow in sun or shade. Tested in many climates. Sure to grow. Sure to please. Sure to bloom.

$1.50 each — $8.50 for six — $16.00 per doz.

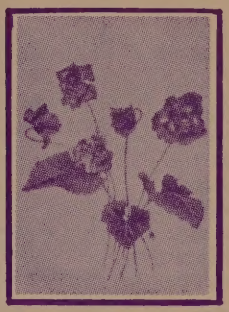
YES VIOLETS This Size

No. 2.
The Fantastic Violet

A Velvet Royal Purple, full overlapping petals, prolific bloomer, 1½ to 2 inches across. Strong stems 6 to 9 inches, plants will grow to 2 feet across and up to 18 inches high. Leaves 5 inches across, if properly cared for will remain evergreen in California, but will grow well in hot or cold climates, throughout the U. S. A. and Canada. Give plenty water when blooming, feed leafmold and bone meal. Acid soil.

Price $2.00 each

Parma Double Violets



The most exquisity Perfumed Violet known

Prices on this page — 60c each, $6.00 per dozen

3. MARIE LOUISE

DOUBLE

MAUVE, with light center and a tiny orange dot, petals full, VERY fragrant, long lasting, resembles De Parme only darker. This has been a favorite for centuries in all countries. Blossoms are delicious when candied and the syrup is used for cakes and ice cream.

4. WHITE SWANLEY

DOUBLE

Here is a rare variety, very scarce, much loved. A FULL FLUFFY BALL OF WHITE, a fragrant bed of pop corn in early spring. Stems about 6 inches. Dainty pointed leaves, light green. Lovely in pots, porch boxes and borders, shady nooks or rock garden.

5. NEOPOLITAN (Double Parma)

A cluster of tiny petals forming almost a ball of lavender shaded to lighter center. Five to six inch stems hold this lovely blossom upright above the leaves, making it a delight to pick. Perfume is unexcelled. Especially long lasting for corsages.

6. AUSTRALIAN RED

Neat little violet, deep rose red. Small leaves and flowers, rock garden. If they have extra care — cultivating, and food they will bloom a very long time. Very fragrant.

7. Princess of Wales

IMPROVED

THIS VIOLET is in a class by itself, DIGNITY PERSONIFIED! It grows as large as the Elk. It is very, very fragrant, even the leaves are fragrant and a soft green. Exquisite lavendar blossoms like a heavy silk. If you love violets, every desire is gratified in this one.

8. QUAKER LADY

(Light lavender)

Dainty bluish lilac with white center. Fragrant and early blooming, long season. Nice size. Imported from England in the pioneer days. Got started in Quaker Town of Pennsylvania. It was loved and shared with every Quaker family. It stands for honesty and simplicity.

9. FASHION OR SWEET

PURPLE

A favorite and well worth a space in every garden; takes care of itself, crawls, covers the ground and fills the air with perfume. Small flowers and short stems.

25c each 6 for $1.00 $2.00 a doz.

10. ENGLISH

Light purple with pinkish cast. Stands high above the foliage, nice to pick. Grows in bunches and lots of bloom, sun or shade.

11. WHITE DOVE

(Large single white)

So white it glistens like satin. Its petals are large and round. Stems 5 to 6 inches hold the head produly erect. Blooms twice a year. Likes the sun and plenty of water. Cut blooms last several weeks in water. Aradition has it that where ever a pure soul lives unspotted by the world, these pure white violets grow in profusion.

12. ARTIST'S DELIGHT

(papilacea, Swiss)

Many soft pastel shades blended in one violet. They are often called the rainbow. Blue, silver, pink, redish and yellow tones are blended in a fascinating way. The predominating hue depends upon the soil. The first blooms are tiny later the beautiful nice sized flowers come out with pretty leaves. Long lasting and make nice bouquets. Like sun and water. Grow on corms.

13. ORIENTAL LADY

Bright red with two petals upright. A little more gay than the American Beauty. You will want a nice patch of these as they are a joy. Your visitors will be delighted with the color and profusion of bloom. The first blossoms are low and tiny, a month later they surprise you with lovely big flowers. A flag can be made with the red, white and blue violets. Use the White Dove and Blue Skies. Many interesting and novel arrangements can be had with colored violets. All grown from corms.

14. BLUE SKIES

(Cuspidata)

The prettiest of all blues. Upright medium size. Will bloom twice a year in some climes and soils. Loves sun. Heavy bloomer. Keeps well when picked. Grows from corms, has seeds also sections.

15. SNOW QUEEN

(Palustris)

Early white, dainty, neat bushes. Likes lots of water all season, half shade. Will stand freezing. Short spur tinted lilac.

16. ROCHELLE

(PINK)

Here is perfume! Endurance and willingness. Prolific bloom. Lovely for borders, pots and baskets. A most gentile and pretty pink. Thrives in sun or shade. Will bloom for six months.

17. La FRANCE

(Brilliant purple)

Large flaring petals, opens full blossome twice a year. Long stems, lovely leaves. Medium size.

18. WHOOPIE VIOLET

(rosacea)

Medium size single of new wine shade. It is the Whoopie Violet. Don't care where it grows, don't care where it goes, if its hot or if its cool. It is here, there and everywhere in the sun or in the shade. You'll never lose it once you choose it. Its happy, snappy, fragrant! Has pretty light green foliage. Grows 6 to 8 in. tall.

19. ALASKA WHITE

Very large, white, will grow in a snow bank on the side walk. It is lovely and very large if cared for, sun or shade, long stems, full flowering, early. Long season and husky.

20. LOVLIANA

(bluish-purple)

Sweet as a Parma violet, shapely plants, early blooms, long period attractive.

21. LITTLE PAPOOSE

(Sylvestris)

Very sweet, almost ever-blooming. Always loved in our garden, quite lifferent, individual. Freezing will not hurt it. Easy to grow.

22. WESTERN YELLOW

or OAK VIOLET

Round blossoms and round leaves. Are evergreen Blossoms stand high. A clear yellow wild violet. Native of California.

23. Canary Tall Yellow

(pubescens)

Canary yellow, small flowers penciled with black, several blossoms on a stem, delicate and from fairyland.

24. RIVINIANA ALPINE

Blue or red. Small, low and dainty. Very colorful, prolific bloomer, all summer. Put in sun.

VIOLET CULTURE

It is advisable to put plants you receive into a pan of water for a couple of hours. They have been traveling and are sure to be thirsty. Then about sundown tuck them into beds of fluffy leaf mold, or compost that is well rotted, mixed with good soil.

DIG the holes deep enough for the longest roots and spread them out fan shaped so they can go to work at once. Do not plant roots in a tight bundle. Place so that crown will be level with top soil. Small plants 8 inches apart, large plants 12 to 18 inches.

WATER: If soil is not damp then put in water and use plenty of leaf mold to keep the ground from drying. If ground is kept damp they will grow in sun or shade.

COVER or give a paper shelter for a few days until they get adjusted, especially if it is very hot, cold or windy.

WHEN TRANSPLANTING large or wild violets it is best to cut all green leaves off, also buds, two or three inches from crown. This throws strength into roots and new leaves will start in a few days.

CULTIVATION: Keep ground cultivated and free of pests. In September spade deeply around plants and cut off old leaves, and water well. In California this brings early blooms.

FERTILIZER: A little bone meal and sulphur spaded in twice a year is good. Cow and sheep manure well rotted is fine, but horse manure produces more leaves, less blooms. Oak leaf mold and compost is better than any other food. It feeds, holds moisture and aereates. One tablespoon of fish meal in two gallons of water put around the plant a month or so before blooming time will pay in abundant plossoms.

RUNNERS: If you want plants, cover the upright runners until they root then plant in new ground. If you wish blossoms, but off the runners. Do not allow to crowd or get too thick. They should be thinned and moved to new soil the third year.

MOVE ANY TIME, if leaves are cut back, plants shaded and kept wet. MOST VIOLETS WILL BLOOM the same season they are transplanted. DISCOURAGE BUGS and snails by sprinkling wood ashes or culphur around plants.

Violets like lots of their own kind around them and will bring color and fragrance to your garden. They will respond generously to the care you give them. REST: Like all of us, Violets like a rest period. So during the hot summer cover with leaf mold. Double Violets and those that grow from corms should be protected in winter and watered in summer, not allowing to get dry while resting.

IMPORTANT PACKING INFORMATION

Violets are packed to keep two weeks. They are carefully washed, wrapped in special moss and oil and parchment papers. Packers get $1.50 per hour. There is also the digging, labels, tags, besides postage and sales tax. That is why we have to add a packing charge.

We always send the best we have, and wish to insure their safe arrival for your pleasure and satisfaction.

We ship to Alaska, Canada, the Hawaiian Islands and South America.

Air Parcel Post is fine for distant shipping, both for plants and cut flowers. We can pack lighter and cost is reasonable. Air rate in 7th and 8th zones U. S. A. runs about 90 cents per pound.

WE ARE NOT RESPONSIBLE FOR YOUR RESULTS IN ANY WAY

Do not worry if the first blossoms are small. Cut them off and the second one will be large. After they get established or the second year they will show you what they can do.

If you love your violets they will thrive. If you forget them they will try to live and bloom anyway.

We will be happy to send your friends catalogues, free of charge.

We wish you happy gardening and thank you for inviting our Violets into your home and heart.

Violet Color Symbolism

Violet has the highest vibration.
" simbolizes Love and Justice.
" is on the plane of Right Living, Right Thanking, Perfect Life, Truth and Faith.

Lavender — Love for Humanity.

Purple — Through Love and Justice there develops Self-Sacrifice and Truth, out of whihc comes Wisdom.

Edith W. Pawla, Grower and Hybridizer for 20 years
Producer of Royal Robe, Royal Elk, Victory Violet
and the latest Patented Fragrant Giant, "The Fantastic Violet."

VIOLET ORDER	How many	Price
1 VICTORY		$
2 FANTASTIC		$
3 MARIE LOUISE		$
4 SWANLEY WHITE		$
5 NEOPOLITAN LAVENDER		$
6 AUSTRALIAN RED		$
7 PRINCE OF WALES		$
8 QUAKER LADY		$
9 SWEET FASHION		$
10 ENGLISH		$
11 WHITE DOVE		$
12 ARTIST'S DELIGHT		$
13 ORIENTAL LADY		$
14 BLUE SKIES		$
15 SNOW QUEEN		$
16 ROCHELLE PINK		$
17 La FRANCE		$
18 WHOOPIE VIOLET RED		$
19 ALASKA WHITE		$
20 LOVLIANA BLUISH PURPLE		$
21 LITTLE PAPOOSE		$
22 WESTERN YELLOW		$
23 CANARY YELLOW		$
24 RIVINIANA ALPINE		$
Price of Violets ordered		$
Packing charges, including *postage* add the following:		
20c on every dollar		$
25c on every dollar in Canada, Alaska and Islands . .		$
Add 10 cents if to be insured		$
Air Mail Parcel Post add 90c per pound, see page 5 . .		$
Check..... M. O..... Cash..... Amount enclosed to cover		$

Please be sure to include full amount to cover Packing and Postage so your order can go forward without delay. Please do not send stamps.

Print Name .....

Street or Route .....

City ..... State .....

PAWLA'S VIOLET GARDENS
153 WHARF ROAD – CAPITOLA

Closing out business
June 1961 — Age 80.

Edith M. Lawton